

Win Your Rent Back Campaign – Frequently Asked Questions

Q: What is the Win Your Rent Back campaign?

Customers who start transferring their salaries and conduct money transfers during the campaign period will be entitled to enter a draw to win the rent-back cash prize.

Q: What is the duration of this campaign?

The campaign will run from 1st September 2022 to 30th October 2022 (60 days).

Q: Who is eligible to be part of this campaign?

Existing and New-to-Bank Individual customers who start transferring their salaries and conduct one money transfer during the campaign period will be selected to be part of the campaign. Existing customers with no salary credit in the last six consecutive months, before campaign start month, will only be included.

Q: When will the draw take place and how many winners will be selected?

The draw will take place on 4th November 2022 under the supervision of a Dubai Economy & Tourism (DET) representative and 2 winners will be selected.

Q: What is the eligibility criteria and terms & conditions?

1. Campaign period is from 01 September 2022 to 30 October 2022.
2. Existing and new-to-bank Individual customers, in Personal Banking segment, are entitled to participate in the campaign.
3. Customers must start transferring their salaries during the campaign period and conduct one local or international money transfer (remittance) in the salary month.
4. Customers with salary transfer in the last 6 months, prior to campaign start date, will not be included.
5. A draw will be conducted on 4th November 2022, under the supervision of a Dubai DET representative, to win the rent-back cash prize.
6. Two winners will be selected in the draw.
7. The rent back amount will be in the form of a cash prize of AED 15,000 per winner. Prize amount will be credited to the winner's AED Current Account.

8. Minimum salary transfer should be AED 1,000 and local or international money transfer can be of any amount.
9. Money transfer must be done through CBD Mobile App.
10. Islamic Current Accounts will be excluded from the draw.

Q: Will a customer get multiple chances in the draw if the criteria is met more than once during the campaign period?

No, every eligible customer will receive one chance in the draw.

Q: Is there a minimum salary requirement to be part of the draw?

Yes, a minimum salary of AED 1,000 to be transferred.

Q: Is there a minimum money transfer amount requirement to be part of the draw?

No, there is no minimum money transfer requirement.

Q: Are both local and international money transfers considered as eligible transactions?

Yes, both local and international money transfers will be considered as achieving the remittance criteria.

Q: How will customers know if they have won?

Winners will be communicated on the registered mobile number as per Bank's records.

Q: How will the winners receive their prize?

The prize money will be credited to the customer's AED active account.

Q: A customer transferred salary and did remittance in Sep'22 only. Will the customer be eligible for the Nov'22 draw?

Yes, the customer will be eligible if the criteria is met once during the campaign period.

Q: A customer transferred salary in Sep'22 and did remittance in Oct'22. Will the customer be eligible for the Nov'22 draw?

No, the customer will not be eligible since remittance must be done in the same month of salary credit.

Q: A customer transferred salary on 28th Oct'22 and did remittance on 31st Oct'22. Will the customer be eligible for the Dec'22 draw?

No, the customer will not be included since money transfer criteria was met after the campaign end date of 30th Oct'22.

Q: A customer transferred salary in Mar'22 & Sep'22, and did remittance in Sep'22. Will the customer be eligible for the draw?

No, the customer will not be included in the campaign since salary was transferred 6 months prior to campaign commencement month.