

CBD Cinema Discount Terms & Conditions - FAQs

- Qualifying cardholders are offered 50% discount on 4 “FOUR” VOX or Reel Cinema tickets every calendar month on any day of the week.
- Cardholder can choose to avail the discount on four tickets on any cinema of their choice. Cardholders have a choice to split the discounted tickets between cinemas. For example, 2 discounted tickets at VOX and 2 at Reel cinemas in a month or all four discounted tickets on VOX or Reel cinemas in a month.
- To benefit from this offer, customers’ need to have a minimum Retail spends of **AED 5,000** on their eligible Credit Card in the calendar month. Retail spends are defined as spends done by the cardholder on merchant POS terminals or E-commerce spends.
- Spends done through CBD Mobile banking app or internet banking channel will not count towards the achievement of retail spend criteria. Additionally, Balance Transfers & Cash on Call availed by the cardholder will not count towards retail spend criteria.
- Transaction date as opposed to posting date will be considered to check customer’s eligibility of meeting the minimum Retail spend criteria.
- If a cardholder does not meet the minimum Retail spend criteria or has exceeded the maximum number of tickets available to them in a calendar month, the cardholder credit card account will be charged for the benefit value that was availed.
- Supplementary cardholders are not provided with any additional cinema discounts and are covered in the primary card maximum cinemas discount eligibility per month with their spends being added towards overall Primary Card eligibility.
- Commercial Bank of Dubai reserves the rights to amend these terms and condition at its sole discretion at any time without any prior notification to the cardholder.

Eligible Card & Experience Type for VOX Cinemas:

| Card Type | 2D STD | 2D Premium View* | 2D Premium View** | 2D Max*** | 2D Max**** | 3D Standard | 3D Max*** | 3D Max**** | IMAX 2D/3D STD | IMAX 2D/3D Premium View | IMAX 2D/3D Balcony | B-MAX 2D | Theatre | GOLD (Burjman ,Sharjah & Deira) | GOLD(Marina mall & Hamra) | 4DX Weekdays | 4DX Weekends | IMAX Sapphire MCC |
|-------------------------|--------|------------------|-------------------|-----------|------------|-------------|-----------|------------|----------------|-------------------------|--------------------|----------|---------|---------------------------------|---------------------------|--------------|--------------|-------------------|
| Visa Infinite Private | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| World Mastercard | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Visa Infinite | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | |
| Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |
| Business Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |
| Super Saver | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |
| Smiles Signature | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |
| CBD ONE | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |

*Applies to all cinema locations except Mercato, Nakheel & Nation Towers

**Applies to Mercato, Nakheel & Nation Towers

***Applies to all cinema locations except Deira City Centre, Sharjah City Centre & Mirdiff City Centre

****Applies to Deira City Centre, Sharjah City Centre & Mirdiff City Centre

- 50% discount can be availed by the cardholder through VOX cinema online site www.uae.voxcinemas.com, mobile app and digital kiosk only. Discount will not be provided over the counter. Additionally, to avail the 50% discount customer must login using their username and password on VOX cinemas website or through their mobile app else discount will not be applied.

Eligible Card & Experience Type for Reel Cinemas:

| Card Type | Standard 2D | Standard Plus 2D | Standard 3D | Dolby | Screen X | Standard Plus 3D | Screen X Plus | Reel Junior | Dolby Plus | MX 4D | Dine-In Full Combo | Dine-In Meal Choice Combo | Dine-In Meal Combo | Dine-In Meal Kids Combo | Platinum 2D | Platinum 3D |
|-------------------------|-------------|------------------|-------------|-------|----------|------------------|---------------|-------------|------------|-------|--------------------|---------------------------|--------------------|-------------------------|-------------|-------------|
| Visa Infinite Private | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| World Mastercard | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visa Infinite | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Business Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Super Saver | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Smiles Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| CBD ONE | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |

- 15% discount on F&B at Jebel Ali venue for eligible cardholders except alcohol and shisha.
- 50% discount can be availed by the eligible cardholders through Reel cinemas online site www.reelcinemas.ae, mobile app and digital kiosk only. Discount cannot be availed over the counter. Additionally, to avail the 50% discount customer must login using their username and password on Reel cinemas website or through their mobile app else discount will not be applied.

FAQs:

Q: What is the 50% discount on cinemas on CBD Cards?

A: Eligible CBD Credit Cardholders can get 50% discount on ticket price purchases through VOX or Reel cinemas online site, mobile app and digital kiosk.

Q: Are all CBD Credit Cards eligible for the offer?

A: No. Eligible credit cards along with cinema experiences are in mentioned in detail above.

Q: Are there any other conditions to avail this offer?

A: Yes, eligible credit card holders must have a minimum Retail Spend of AED 5,000 /- in the calendar month in which they wish to avail of the offer. Retail Spend includes all transactions at point-of-sale terminal and E- Commerce transactions but excludes Balance Transfer, Cash-on-Call, bill payments made through CBD online or mobile banking channels and Interest & fees charges on the eligible cards.

Q: What happens if the cardholder doesn't meet the minimum Retail Spend condition or exceeds the maximum discount allowed?

A: If the minimum Retail Spend condition is not met, then the cardholder's credit card account will be charged with the discount amount availed. e.g. if the customer has booked 2 tickets during the calendar month but not met the minimum Retail Spend of AED 5,000, then he/she will be charged the 50% of the ticket value for the 2 tickets.

Q: How many tickets can a cardholder purchase under this offer?

A: Eligible cardholders can purchase a maximum of 4 tickets across their primary and any linked supplementary credit cards combined. Customers can choose to avail discounted four tickets on any cinema of their choice.

Q: What happens if the cardholder purchases more than 4 tickets in a calendar month?

A: VOX & Reel Cinemas, mobile app and website, has an in-built check that will ideally not allow excess purchases on a specific card, however, in case this happens, the full cost of the excess tickets will be charged to the cardholder's credit card account.

Q: Can a cardholder split the monthly allowance of four discounted tickets amongst both cinemas?

A: Yes, cardholders can split their monthly discount allowance on cinema tickets. E.g. a cardholder in any given month can avail two discounted tickets in VOX and two discounted tickets in Reel cinemas. Or a cardholder can choose to avail all four tickets in any one cinema of their choice.