

CBD Cinema Discount Terms & Conditions - FAQs

- Qualifying cardholders are offered 50% discount on up to “FOUR” VOX, Reel, Novo Cinema tickets every calendar month on any day of the week depending on Card product.
- Cardholder can choose to avail the discount on four tickets on any cinema of their choice. Cardholders have a choice to split the discounted tickets between cinemas. For example, 2 discounted tickets at VOX and 2 at Reel cinemas in a month or all four discounted tickets on VOX, Reel or Novo cinemas in a month.
- To benefit from this offer, customers’ needs to have a minimum Retail spend* on their eligible Credit Card in the calendar month as per table below. Retail spends are defined as spends done by the cardholder on merchant POS terminals or E-commerce spends.
- Spends done through CBD mobile banking app or internet banking channel will not count towards the achievement of retail spend criteria. Additionally, Balance Transfers & Cash on Call availed by the cardholder will not count towards retail spend criteria.
- Transaction date as opposed to posting date will be considered to check customer’s eligibility of meeting the minimum Retail spend criteria.
- If a cardholder does not meet the minimum Retail spend criteria or has exceeded the maximum number of discounted tickets available to them in a calendar month, the cardholder credit card account will be charged for the benefit value that was availed by the cardholder.
- Supplementary cardholders are not provided with any additional cinema discount benefits and are covered in the primary card maximum cinemas discount eligibility per month with spends being added towards overall Primary Card eligibility.
- Commercial Bank of Dubai reserves the rights to amend these terms and condition at its sole discretion at any time without any prior notification to the cardholder.

| Credit Card Type | *Spend Requirement | Tickets allowed per month |
|------------------------------------------------------------------------------|--------------------|---------------------------|
| Private Visa Infinite Credit Card (Private Banking Customers) | AED 10,000 | 4 |
| Visa Infinite Al Islami Visa Infinite | AED 5,000 | 4 |
| Mastercard World | AED 5,000 | 4 |
| Super Saver CBD One Smiles Visa Signature Visa Signature Yes Rewards | AED 5,000 | 4 |
| Al Islami Visa Signature Super Saver Al Islami | AED 5,000 | 4 |
| Visa Platinum Smiles Visa Platinum Al Islami Visa Platinum | AED 2,000 | 2 |
| Mastercard Titanium | AED 2,000 | 2 |

Note: CBD Visa Platinum and Mastercard Titanium cardholders can avail the discount on movie tickets and F&B at Novo cinemas only.

1. Eligible cards and experience type for VOX Cinemas:

| Card Type | 2D STD | 2 D Premium View* | 2 D Premium View** | 2D Max*** | 2D Max**** | 3D Standard | 3D Max*** | 3D Max**** | IMAX 2D/3D STD | IMAX 2D/3D Premium View | IMAX 2D/3D Balcony | B-MAX 2D | Theatre | GOLD (Burjman, Sharjah & Deira) | GOLD (Marina mall & Hamra) | 4DX Weekdays | 4DX Weekends | IMAX Sapphire MCC |
|----------------------------|--------|-------------------|--------------------|-----------|------------|-------------|-----------|------------|----------------|-------------------------|--------------------|----------|---------|---------------------------------|----------------------------|--------------|--------------|-------------------|
| Private Visa Infinite Card | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| World Mastercard | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Visa Infinite | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | |
| Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |
| Business Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |
| Super Saver | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |
| Smiles Signature | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |
| CBD One/ Yes Rewards | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | |

*Experience is applicable across all cinema locations except Mercato, Nakheel & Nation Towers

** Experience is applicable across Mercato, Nakheel & Nation Towers cinemas

*** Experience is applicable across all cinemas except Deira City Centre, Sharjah City Centre & Mirdif City Centre

**** Experience is applicable across Deira City Centre, Sharjah City Centre & Mirdif City Centre cinemas

How it works:

- 50% discount can be availed by the cardholder through VOX cinema online site www.uae.voxcinemas.com, mobile app and digital kiosk only.
- Discount will not be provided over the counter. Additionally, to avail the 50% discount customer must login using their username and password on the VOX cinemas website or the Mobile app, selects CBD 50% discount offer and pay using an eligible CBD Card

2. Eligible cards and experience type for Reel Cinemas:

| Card Type | Standard 2D | Standard Plus 2D | Standard 3D | Dolby | Screen X | Standard Plus 3D | Screen X Plus | Reel Junior | Dolby Plus | MX 4D | Dine-In Full Combo | Dine-In Meal Choice Combo | Dine-In Meal Combo | Dine-In Meal Kids Combo | Platinum 2D | Platinum 3D |
|----------------------------|-------------|------------------|-------------|-------|----------|------------------|---------------|-------------|------------|-------|--------------------|---------------------------|--------------------|-------------------------|-------------|-------------|
| Private Visa Infinite Card | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| World Mastercard | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visa Infinite | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Business Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Super Saver | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Smiles Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| CBD One/ Yes Rewards | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |

How it works:

- 20% off on F&B on a minimum spend of AED 20 across all Reel cinema's locations in the UAE.
- 50% discount can be availed by the eligible cardholders through Reel cinemas online site www.reelcinemas.ae, Mobile app and digital kiosk only.
- Discount cannot be availed over the counter. Additionally, to avail the 50% discount customer must login using their username and password on The Reel cinemas website or through the Mobile app, selects CBD 50% discount offer and pay using an eligible CBD Card.

3. Eligible cards and experience type for Novo Cinemas:

| Card Type | Cool 2D | Prime 2D | Edge 2D | Edge DFC 2D | Cool 3D | Prime 3D | Edge 3D | IMA X | IMAX LASER COOL | IMAX LASER PRIME | IMAX LASER EDGE | 7-Star | MX4 D | 2D Cool | 2D Prime | 2D Edge | 2D Sky | 3D Cool | 3D Prime | 3D Edge | 3D Sky | 7-Star | |
|----------------------------|---------|----------|---------|-------------|---------|----------|---------|-------|-----------------|------------------|-----------------|--------|-------|---------|----------|---------|--------|---------|----------|---------|--------|--------|---|
| Private Visa Infinite Card | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| World Mastercard | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visa Infinite | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Business Visa Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Super Saver | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Smiles Signature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| CBD One / Yes Rewards | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Mastercard Titanium | ✓ | ✓ | ✓ | | | | | | | | | | | ✓ | ✓ | ✓ | | | | | | | |
| Visa Platinum | ✓ | ✓ | ✓ | | | | | | | | | | | ✓ | ✓ | ✓ | | | | | | | |
| Smiles Visa Platinum | ✓ | ✓ | ✓ | | | | | | | | | | | ✓ | ✓ | ✓ | | | | | | | |

How it works:

- 15% discount on F&B across all Novo cinemas locations in the UAE.
- 50% discount can be availed by the eligible cardholders through Novo cinemas online site <https://www.novocinemas.com> and mobile app.
- Discount cannot be availed over the counter. Additionally, to avail the 50% discount customer must login using their username and password on Novo cinemas website or through the mobile app, selects CBD 50% discount offer and pay using an eligible CBD Card.

Commercial Bank of Dubai PSC, Dubai, UAE, licensed by the Central Bank of the UAE. Ittihad Street, Port Saeed, Deira, Dubai, P.O.Box: 2668, Dubai, UAE. Telephone: 600 575 556 For feedback/complaints, please email us at customer care@cbd.ae