

CBD Cinema Discount Terms & Conditions - FAQs

- Qualifying cardholders are offered 50% discount on up to “FOUR” VOX, Reel, Novo Cinema tickets every calendar month on any day of the week depending on Card product.
- Cardholder can choose to avail the discount on four tickets on any cinema of their choice. Cardholders have a choice to split the discounted tickets between cinemas. For example, 2 discounted tickets at VOX and 2 at Reel cinemas in a month or all four discounted tickets on VOX, Reel or Novo cinemas in a month.
- To benefit from this offer, customers’ needs to have a minimum Retail spend* on their eligible Credit Card in the calendar month as per table below. Retail spends are defined as spends done by the cardholder on merchant POS terminals or E-commerce spends.
- Spends done through CBD mobile banking app or internet banking channel will not count towards the achievement of retail spend criteria. Additionally, Balance Transfers & Cash on Call availed by the cardholder will not count towards retail spend criteria.
- Transaction date as opposed to posting date will be considered to check customer’s eligibility of meeting the minimum Retail spend criteria.
- If a cardholder does not meet the minimum Retail spend criteria or has exceeded the maximum number of discounted tickets available to them in a calendar month, the cardholder credit card account will be charged for the benefit value that was availed by the cardholder.
- Supplementary cardholders are not provided with any additional cinema discount benefits and are covered in the primary card maximum cinemas discount eligibility per month with spends being added towards overall Primary Card eligibility.
- Commercial Bank of Dubai reserves the rights to amend these terms and condition at its sole discretion at any time without any prior notification to the cardholder.

Credit Card Type	*Spend Requirement	Tickets allowed per month
Visa Infinite Private Card (Private Banking)	AED 10,000	4
Visa Infinite Al Islami Visa Infinite	AED 5,000	4
Mastercard World	AED 5,000	4
Super Saver CBD One Smiles Visa Signature Visa Signature YES Card	AED 5,000	4
Al Islami Visa Signature Super Saver Al Islami	AED 5,000	4
Visa Platinum Smiles Visa Platinum Al Islami Visa Platinum	AED 2,000	2
Mastercard Titanium	AED 2,000	2

Note: Visa Platinum and Mastercard Titanium cardholders can avail the discounted tickets and F&B discount at Novo cinemas only.

1. Eligible cards and experience type for VOX Cinemas:

Card Type	2D STD	2D Premium View*	2D Premium View**	2D Max***	2D Max****	3D Standard	3D Max***	3D Max****	IMAX 2D/3D STD	IMAX 2D/3D Premium View	IMAX 2D/3D Balcony	B-MAX 2D	Theatre	GOLD (Burjman ,Sharjah & Deira)	GOLD(Marina mall & Hamra)	4DX Weekdays	4DX Weekends	IMAX Sapphire MCC
Visa Infinite Private	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
World Mastercard	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓						
Visa Infinite	✓	✓	✓	✓	✓	✓	✓	✓										
Visa Signature	✓	✓	✓	✓	✓													
Business Visa Signature	✓	✓	✓	✓	✓													
Super Saver	✓	✓	✓	✓	✓													
Smiles Signature	✓	✓	✓	✓	✓													
CBD ONE	✓	✓	✓	✓	✓													

*Applies to all cinema locations except Mercato, Nakheel & Nation Towers

**Applies to Mercato, Nakheel & Nation Towers

***Applies to all cinema locations except Deira City Centre, Sharjah City Centre & Mirdiff City Centre

****Applies to Deira City Centre, Sharjah City Centre & Mirdiff City Centre

- 50% discount can be availed by the cardholder through VOX cinema online site www.uae.voxcinemas.com, mobile app and digital kiosk only.
- Discount will not be provided over the counter. Additionally, to avail the 50% discount customer must login using their username and password on VOX cinemas website or through the mobile app else discount will not be applied.

2. Eligible cards and experience type for Reel Cinemas:

Card Type	Standard 2D	Standard Plus 2D	Standard 3D	Dolby	Screen X	Standard Plus 3D	Screen X Plus	Reel Junior	Dolby Plus	MX 4D	Dine-In Full Combo	Dine-In Meal Choice Combo	Dine-In Meal Combo	Dine-In Meal Kids Combo	Platinum 2D	Platinum 3D
Visa Infinite Private	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
World Mastercard	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Visa Infinite	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Visa Signature	✓	✓	✓	✓	✓	✓	✓	✓								
Business Visa Signature	✓	✓	✓	✓	✓	✓	✓	✓								
Super Saver	✓	✓	✓	✓	✓	✓	✓	✓								
Smiles Signature	✓	✓	✓	✓	✓	✓	✓	✓								
CBD ONE	✓	✓	✓	✓	✓	✓	✓	✓								

- 20% off on F&B on a minimum spend of AED 20 across all Reel cinemas locations in the UAE.
- 50% discount can be availed by the eligible cardholders through Reel cinemas online site www.reelcinemas.ae, mobile app and digital kiosk only.
- Discount cannot be availed over the counter. Additionally, to avail the 50% discount customer must login using their username and password on Reel cinemas website or through the mobile app else discount will not be applied.

3. Eligible cards and experience type for Novo Cinemas:

Card Type	Cool 2D	Prime 2D	Edge 2D	Edge DFC 2D	Cool 3D	Prime 3D	Edge 3D	IMAX	IMAX LASER COOL	IMAX LASER PRIME	IMAX LASER EDGE	7-Star	MX4D	2D Cool	2D Prime	2D Edge	2D Sky	3D Cool	3D Prime	3D Edge	3D Sky	7-Star	
Visa Infinite Private	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
World Mastercard	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Visa Infinite	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Visa Signature	✓	✓	✓	✓	✓	✓	✓							✓	✓	✓	✓	✓	✓	✓	✓		
Smiles Visa Signature	✓	✓	✓	✓	✓	✓	✓							✓	✓	✓	✓	✓	✓	✓	✓		
Super Saver	✓	✓	✓	✓	✓	✓	✓							✓	✓	✓	✓	✓	✓	✓	✓		
CBD One	✓	✓	✓	✓	✓	✓	✓							✓	✓	✓	✓	✓	✓	✓	✓		
Al Islami Visa Signature	✓	✓	✓	✓	✓	✓	✓							✓	✓	✓	✓	✓	✓	✓	✓		
Al Islami Super Saver	✓	✓	✓	✓	✓	✓	✓							✓	✓	✓	✓	✓	✓	✓	✓		
Al Islami Visa Infinite	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Business Visa Signature	✓	✓	✓	✓	✓	✓	✓							✓	✓	✓	✓	✓	✓	✓	✓		
Titanium Card	✓	✓	✓											✓	✓	✓							
Visa Platinum Card	✓	✓	✓											✓	✓	✓							
Al Islami Visa Platinum	✓	✓	✓											✓	✓	✓							
Smiles Visa Platinum	✓	✓	✓											✓	✓	✓							

- 15% discount on F&B across all Novo cinemas locations in the UAE.
- 50% discount can be availed by the eligible cardholders through Novo cinemas online site <https://www.novocinemas.com> and mobile app.
- Discount cannot be availed over the counter. Additionally, to avail the 50% discount customer must login using their username and password on Novo cinemas website or through the mobile app else discount will not be applied.